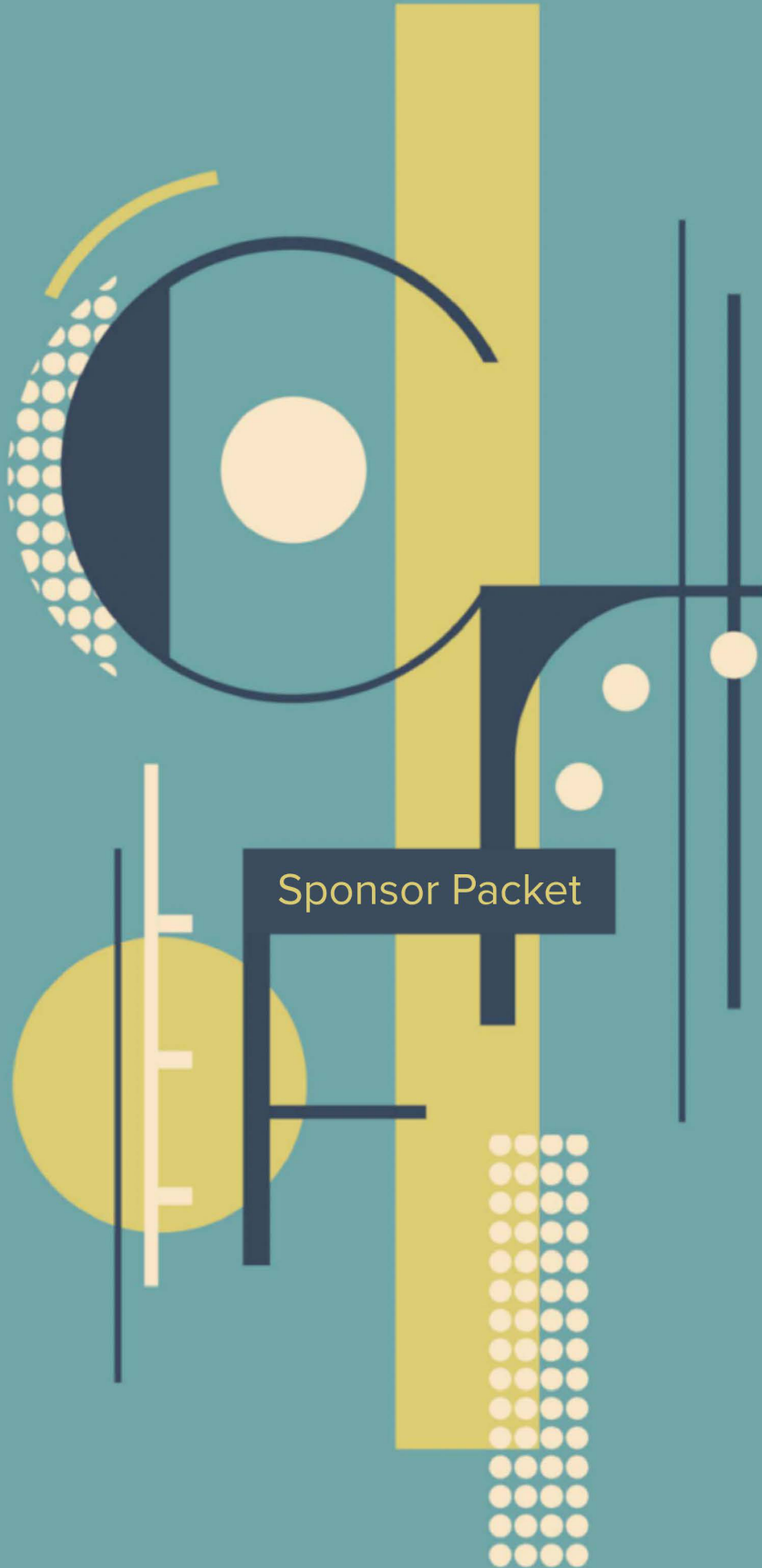


CENTRE FILM FESTIVAL



Sponsor Packet

November 2nd-8th, 2026



KEEPING OUR HISTORY ALIVE AND OUR ARTS LOCAL

Dear Fellow Community Member,

We are immensely grateful for the support that allows us to bring the Centre Film Festival back to our historic theatres this fall, November 2nd–8th, 2026. As we celebrate our eighth season, we remain inspired by the people, businesses, and organizations that share our commitment to bringing local voices into dialogue with global ones and celebrating our region's heritage, creativity, and sense of community.

Our 2025 Centre Film Festival was one of our most exciting seasons yet. We honored actor Jerrie Johnson with the Chandler Living Legacy Award and legendary Saturday Night Live director Don Roy King with a Lifetime Achievement Award. We also launched our first Virtual Reality program at the Palmer Museum of Art, bringing immersive storytelling to the festival, while films recognized by Centre Film Festival juries continued on to Academy Award® recognition.

This year brings another remarkable milestone: the Centre Film Festival has been designated a Jean Monnet Centre of Excellence, an initiative of the European Union's Erasmus+ program. This three-year designation will expand our international partnerships and connect our community with European filmmakers, students, scholars, cultural organizations, and embassies—creating new opportunities for cultural exchange here at home.

I also come into this season after an extraordinary year serving as the Penn State Laureate, traveling across the Commonwealth and meeting students, faculty, staff, artists, and communities throughout Pennsylvania. Their voices and stories will help inform the festival's mission and direction this year as we expand our educational programming, youth engagement, industry partnerships, and immersive media experiences—strengthening our commitment to Pennsylvania stories and their impact globally.

We couldn't do any of this without the incredible support of the university, businesses, organizations, and individuals like you. Your partnership allows us to keep our history alive, our arts local, and our community connected to the world. Thank you, and we hope to have you with us as a partner and sponsor in 2026.

Warm regards,

Pearl Gluck
Artistic Director, Centre Film Festival

CENTRE FILM FESTIVAL

11.02.26-11.08.26

THE CENTRE FILM FESTIVAL RETURNS FOR ITS EIGHTH YEAR PARTNER WITH US THROUGH SPONSORSHIP AND PLACING AN AD IN OUR PROGRAM

Your sponsorship will appear in the program, website, and poster where sponsors are listed.

Sponsorship options:

Please select one (see sponsor level benefits on next page)

- ☐ Executive Producer (in addition to other benefits, includes a full page ad in our program book) \$20,000
- ☐ Producer (in addition to other benefits, includes a half-page ad in our program book) \$10,000
- ☐ Co-Producer (in addition to other benefits, includes a quarter page ad in our program book) \$5,000
- ☐ Associate Producers (in addition to other benefits, includes a quarter page ad in our program book) \$2,500
- ☐ Assistant Producer (in addition to other benefits, includes an eighth page ad in our program book) \$1,000
- ☐ Special Thanks (listed in the sponsorship Special Thanks section + an eighth page ad in our program book) \$500
- ☐ Thank You (listed in the sponsorship Thank You section + an eighth page ad in our program book) \$250

Advertising options:

Yes, we would be happy to put the following ad in your program to support bringing arts to our community (deadline to submit is September 28):

- ☐ Full Page (4.5" x 7 .5") \$250
- ☐ Half Page (4.5" x 3.75") \$150
- ☐ Quarter Page (4.5" x 1.7") \$100
- ☐ Eighth Page (2.25" x 1.7") \$100

Payment — NOTE: there is a transaction fee for online payments. Payment by check incurs no additional fees.

- ☐ Check is enclosed -- please make checks payable to "Centre Film Festival"
Send payment to: 19 Colonnade Way, Ste. 117, PO Box 107, State College, 16803
- ☐ Payonline by credit card (please use link here or scan the QR code to go to our payment page)



Ad Artwork

- ☐ We will send digital art as a high resolution, final size file (JPG, PDF, EPS) to pearl@centrefilm.org
- ☐ We will supply text and graphics or a business card by email to pearl@centrefilm.org
- ☐ We want to use an ad from a previous festival <- please indicate which year here -> _____

Centre Film Festival is a non-profit 501(c)(3) organization. We need your support to continue. Support at all levels are appreciated and allow us to grow the festival each year. Keep in mind that many companies will match their employees' contributions to Centre Film Festivals. See if yours will as well to double the contribution!





2026 SPONSORSHIP BENEFITS

10% annual discounts available to multi-year sponsors

Executive Producer \$20,000+

- A “brought to you by” Pre-film Slide before each film
- Company Logo and acknowledgment in all promotions (print + digital) including the event poster
- Recognition in the form of “brought to you in partnership with” prominently displayed in our program book and website
- Acknowledgment from stage screenings
- Option to add Company to our CFF digital and print map for visitors, festival participants, and filmmakers
- 15 tickets to Opening Night screening
- A full-page ad in our festival program book
- Listing as a sponsor in the program and website
- 20 VIP All Access Passes
- Access to VIP/Filmmaker Lounge
- Invitation to Sponsorship Reception

Producer \$10,000

- A “brought to you by” Pre-film Slide before select films
- Acknowledgment from stage at select film screenings
- Option to add Company to our CFF digital and print map for visitors, festival participants, and filmmakers
- Logo on the festival poster
- 10 tickets to Opening Night screening
- A half page ad in our festival program book
- Listing as a sponsor in the program and website
- 15 VIP All Access passes
- Access to VIP/Filmmaker Lounge
- Invitation to Sponsorship Reception

Co-Producer \$5,000

- A “brought to you by” Pre-film Slide for one film of your choice
- Acknowledgment from stage for specific film block of your choice
- Option to add Company to our CFF digital and print map for visitors, festival participants, and filmmakers
- Logo on the festival poster
- Listing as sponsor for a virtual screening of your choice

- 5 tickets to Opening Night screening
- A quarter page ad in our festival program
- Logo on the sponsor page of our program
- 10 VIP All Access Passes
- Access to VIP/Filmmaker Lounge
- Invitation to Sponsorship Reception

Associate Producer \$2500

- Listing as co-sponsor for a virtual screening of your choice
- 2 tickets to Opening Night screening
- A quarter page ad in our printed festival program
- Logo on the co-sponsor page of our program
- 5 VIP All Access Passes
- Access to VIP/Filmmaker Lounge
- Invitation to Sponsorship Reception

Assistant Producer \$1000

- 2 tickets to Opening Night screening
- An eighth page ad in our printed festival program
- Logo on the co-sponsor page of our program
- 2 VIP All Access Passes
- Access to VIP/Filmmaker Lounge
- Invitation to the Sponsorship Reception

Special Thanks \$500

- 2 VIP All Access Passes
- An eighth page ad in our printed festival program
- Logo in the Special Thanks section of our program
- Access to VIP/Filmmaker Lounge
- Invitation to the Sponsorship Reception

Thank You \$250

- 2 VIP All Access Passes
- An eighth page ad in our printed festival program
- Listed in the Thank You section of our program
- Access to VIP/Filmmaker Lounge
- Invitation to the Sponsorship Reception



2026 SPONSORSHIP LEVELS SIMPLIFIED

BENEFITS	EXECUTIVE PRODUCER	PRODUCER	CO-PRODUCER	ASSOCIATE PRODUCER	ASSISTANT PRODUCER	SPECIAL THANKS	THANK YOU
"Brought to you by" in program book + website	YES						
Logo and acknowledgment in all promotions	YES						
"Brought to you by" on pre-film slide(s)	ALL FILMS	SELECT FILMS	ONE FILM				
Acknowledgment from stage at live screenings	ALL FILMS	SELECT FILMS	ONE FILM				
Company location added to CFF "How to Fest" map	YES	YES	YES				
Logo on the festival poster festival	YES	YES	YES				
Listed on a virtual screening of your choice			AS SPONSOR	AS CO-SPONSOR			
Tickets to Opening Night	15	10	5	2	2		
Size of program advertisement	FULL PAGE	1/2 PAGE	1/4 PAGE	1/4 PAGE	1/8 PAGE	1/8 PAGE	1/8 PAGE
Logo on a specified page of the program + website	SPONSOR PAGE	SPONSOR PAGE	SPONSOR PAGE	CO-SPONSOR PAGE	CO-SPONSOR PAGE	SPECIAL THANKS	THANK YOU (LISTED)
# of VIP All Access Passes	20	15	10	5	2	2	2
Access to VIP Filmmaker Lounge	YES	YES	YES	YES	YES	YES	YES
Invitation to Sponsorship Reception	YES	YES	YES	YES	YES	YES	YES



CENTRE FILM FESTIVAL HIGHLIGHTS

Maintained our commitment to foster Diversity, Equity, and Inclusion across all our events.

In 2026 we have been designated a **Jean Monnet Centre of Excellence**, an initiative of the European Union's Erasmus+ program.

In 2025 we screened more than **160 films** and hosted **60+** visiting filmmakers and guests.

We were named the Happy Valley Adventure Bureau's Festival/Event of the Year in 2024.

Received **800+** film submissions from filmmakers globally for this fall 2025 festival. The most in Centre Film Festival History. That means our selection rate is **15%**. **The most selective ratio we've had yet!**

We added **LIVE MUSIC** and **AFTER PARTIES** to our 2022 festival with terrific local food and drink sponsors.

Increased our ticket sales by **80%** since our founding year, including hybrid, virtual and in-person screenings, and events.

Provided more than **60+** **Film Awards** selected by our industry-standard and award-winning jury of filmmakers and students including a new **Disability On Screen** award.

Hosted free **High School master classes** and kept all our tickets for students completely free. **THANKS TO YOUR SUPPORT.**

In 2025 we screened two Oscar-winning docs, *All the Empty Rooms*, and *Mr. Nobody Against Putin*.



IN-PERSON & VIRTUAL FILM SPONSORSHIP

Before movie on screen

Scream of My Blood



FILM BROUGHT TO YOU BY:



PennState
Donald P. Bellisario
College of Communication

CENTRE FILM FESTIVAL

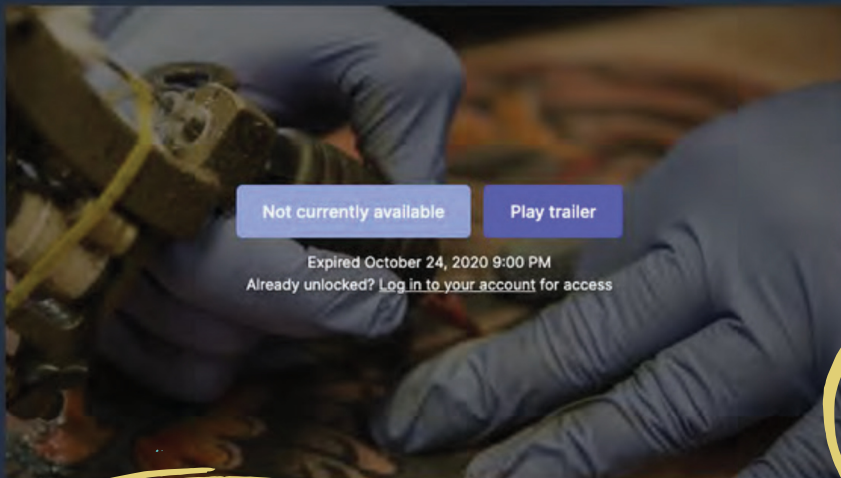
Wednesday, November 1st @ 6pm
THE STATE THEATRE

@centrefilm

On the virtual movie web page

Centre Film Festival Virtual Screening

BENEATH THE INK - Sponsored by YOUR COMPANY



Not currently available

Play trailer

Expired October 24, 2020 9:00 PM
Already unlocked? [Log in to your account](#) for access

BENEATH THE INK (2018)

In a time when society's belief systems are seemingly changing, or even reverting in time, one Ohio tattoo artist Billy Joe White is challenging his community by saying: "bring me your mistakes."

1 film package

**PLACE A
LINKABLE AD
HERE**

Film Sponsored by Your Company:

YOUR LOGO HERE

EXECUTIVE PRODUCERS



PennState
Donald P. Bellisario
College of Communications



scholar[®]
HOTELS



PRODUCERS



PennState Global



CO-PRODUCERS



**Don Davis
Program
in Ethical
Leadership**

**OFFICE OF DIVERSITY
AND INCLUSION**
COLLEGE OF COMMUNICATIONS



PennState
College of Arts and Architecture
**SCHOOL OF
THEATRE**

ASSOCIATE PRODUCERS



PennState | Center for Sexual
Student Affairs | and Gender Diversity

**Gene and Roz Chaiken
Endowment for the
Study of the Holocaust**



PennState
Student Affairs



THE ARTHUR W. PAGE CENTER
— for integrity in public communication —

**Jewish Studies
Program**

**THE MCCOURTNEY INSTITUTE
FOR DEMOCRACY**

DEPARTMENT OF
**GERMANIC AND SLAVIC
LANGUAGES AND LITERATURES**



PennState
University Libraries

ASSISTANT PRODUCERS

Geisinger
HEARST foundations



PennState
Educational Equity
Student Disability
Resources



**HI HUMANITIES
INSTITUTE**

**Pioneer's Chair in
Telecommunications**



PennState.
College of the Liberal Arts

HALEY SINGER
GRAPHIC DESIGNER

**Color of Thought
Creatives**
WHERE IDEAS BECOME IMAGES

SPECIAL THANK YOU



THE DEPARTMENT OF
**WOMEN'S, GENDER,
AND SEXUALITY STUDIES**



**THE DEAD CANARY
BREWING COMPANY**



The UPS Store