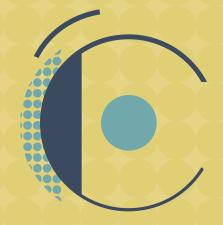


ROWLAND THEATRE, PHILIPSBURG, PA STATE THEATRE, STATE COLLEGE, PA

November 11–17, 2024



### KEEPING OUR HISTORY ALIVE AND OUR ARTS LOCAL

Dear Fellow Community Member,

We are immensely grateful for the support from the community that allows us to bring back the Centre Film Festival to our historic theatres this fall from November 11–17, 2024.

In partnership with you, it is clear that Central Pennsylvania appreciates bringing independent film to our region. In the process of planning and hosting our first five years of the festival, it has been inspiring getting to know the people, local businesses, and nonprofit organizations who are committed to Central Pennsylvania, our heritage, our community, and the arts. The coming year will provide even more opportunities to fulfill our mission of being a partner in the county with a full week of educational programming and film festival experiences.

We are celebrating our sixth season In 2024. As we grow, we continue to embrace new ways of uniting this community through the ever changing ecosystem of film. Our festival will continue to offer in-person screenings as well as a virtual option. We will retain the local and regional visibility our sponsors and advertisers appreciate. We are also exploring other avenues for reaching new audiences and demographics, including visitor packages, youth outreach, and film industry incentives.

Our audience members, filmmakers and volunteers are still telling us about how invigorating and memorable the festival was in 2023. In five short years, Centre Film Festival has evolved into a national brand reaching more than 10 countries, 25 states, and various local zip codes. In fact, 2023 marks the first year that two of our award winners were nominated for Oscars®.

We couldn't do this without the incredible local support from businesses and individuals across Central PA. Thank you again for your support and we look forward to adding you to our list of sponsors in 2024.

Sincerely,

Pearl Gluck

**Artistic Director** 



### CENTRE FILM FESTIVAL

STATE THEATRE, STATE COLLEGE, PA - ROWLAND THEATRE, PHILIPSBURG, PA

THE CENTRE FILM FESTIVAL RETURNS FOR ITS SIXTH YEAR

### PARTNER WITH US THROUGH SPONSORSHIP AND PLACING AN AD IN OUR PROGRAM

Your sponsorship will appear in the program, website, and poster where sponsors are listed.

# TABLE TOWN TO DE CONTROLL TO THE CONTR

#### **Sponsorship options:**

Please select one (see sponsor level benefits on next page)

□ Executive Producer (in addition to other benefits, includes a full page ad in our program book) \$20,000
□ <b>Producer</b> (in addition to other benefits, includes a half-page ad in our program book)
□ Co-Producer (in addition to other benefits, includes a quarter page ad in our program book)
□ Associate Producers (in addition to other benefits, includes a quarter page ad in our program book) \$2,500
□ Assistant Producer (in addition to other benefits, includes an eighth page ad in our program book) \$1000
□ <b>Special Thanks</b> (listed in the sponsorship Special Thanks section + an eighth page ad in our program book) <b>\$500</b>
□ <b>Thank You</b> (listed in the sponsorship Thank You section + an eighth page ad in our program book)

#### Advertising options:

Yes, we would be happy to put the following ad in your program to support bringing arts to our community (deadline to submit is September 6):

□ Full Page (4.5" × 7 .5")	50
□ Half Page (4.5" x 3.75")	<b>5</b> 0
□ Quarter Page (4.5" x 1.7")	00
□ Eighth Page (2.25" × 1.7")	75

Payment — NOTE: there is a transaction fee for online payments. Payment by check incurs no additional fees.

- □ Check is enclosed -- please make checks payable to "Centre Film Festival"

  Send payment to: 19 Colonnade Way, Ste. 117, PO Box 107, State College, 16803
- ☐ Pay online by credit card (please use link here or scan the QR code to go to our payment page)



#### **Ad Artwork**

- ☐ We will send digital art as a high resolution, final size file (JPG, PDF, EPS) to pearl@centrefilm.org
- ☐ We will supply text and graphics or a business card by email to pearl@centrefilm.org
- ☐ We want to use an ad from a previous festival -- please indicate which year here -> \_\_\_\_\_

Centre Film Festival is a non-profit 501(c)(3) organization. We need your support to continue. Support at all levels are appreciated and allow us to grow the festival each year. Keep in mind that many companies will match their employees' contributions to Centre Film Festivals. See if yours will as well to double the contribution!



### 2024 SPONSORSHIP BENEFITS

\*10% annual discounts available to multi-year sponsors\*

#### **Executive Producer \$20,000+**

- A "brought to you by" Pre-film Slide before each film
- Company Logo and acknowledgment in all promotions (print + digital) including the event poster
- Recognition in the form of "brought to you in partnership with" prominently displayed in our program book and website
- Acknowledgment from stage screenings
- Option to add Company to our CFF digital and print map for visitors, festival participants, and filmmakers
- 15 tickets to Opening Night screening
- A full-page ad in our festival program book
- Listing as a sponsor in the program and website
- 20 VIP All Access Passes
- Access to VIP/Filmmaker Lounge
- Invitation to Sponsorship Reception

#### **Producer \$10,000**

- A "brought to you by" Pre-film Slide before select films
- Acknowledgment from stage at select film screenings
- Option to add Company to our CFF digital and print map for visitors, festival participants, and filmmakers
- Logo on the festival poster
- 10 tickets to Opening Night screening
- A half page ad in our festival program book
- Listing as a sponsor in the program and website
- 15 VIP All Access passes
- Access to VIP/Filmmaker Lounge
- Invitation to Sponsorship Reception

#### Co-Producer \$5,000

- A "brought to you by" Pre-film Slide for one film of your choice
- Acknowledgment from stage for specific film block of your choice
- Option to add Company to our CFF digital and print map for visitors, festival participants, and filmmakers
- Logo on the festival poster
- Listing as sponsor for a virtual screening of your choice

- 5 tickets to Opening Night screening
- A quarter page ad in our festival program
- Logo on the sponsor page of our program
- 10 VIP All Access Passes
- Access to VIP/Filmmaker Lounge
- Invitation to Sponsorship Reception

#### **Associate Producer \$2500**

- Listing as co-sponsor for a virtual screening of your choice
- 2 tickets to Opening Night screening
- A quarter page ad in our printed festival program
- Logo on the co-sponsor page of our program
- 5 VIP All Access Passes
- Access to VIP/Filmmaker Lounge
- Invitation to Sponsorship Reception

#### **Assistant Producer \$1000**

- 2 tickets to Opening Night screening
- An eighth page ad in our printed festival program
- Logo on the co-sponsor page of our program
- 2 VIP All Access Passes
- Access to VIP/Filmmaker Lounge
- Invitation to the Sponsorship Reception

#### Special Thanks \$500

- 2 VIP All Access Passes
- An eighth page ad in our printed festival program
- Logo in the Special Thanks section of our program
- Access to VIP/Filmmaker Lounge
- Invitation to the Sponsorship Reception

#### Thank You \$250

- 2 VIP All Access Passes
- An eighth page ad in our printed festival program
- Listed in the Thank You section of our program
- Access to VIP/Filmmaker Lounge
- Invitation to the Sponsorship Reception



# 2024 SPONSOR LEVELS SIMPLIFIED

		TIVE CER	CER	ODUCER	LATE CER	ONT CER	1.6
BENEFITS	EXECU	TIVE CER RODUCER	DUCER CO.	PRODUCER ASSOCI	HATE CER	ANTICER RODUCER SPECI	HANKS THAT
"Brought to you by" in program book + website	YES						
Logo and acknowledg- ment in all promotions	YES						
"Brought to you by" on pre-film slide(s)	ALL FILMS	SELECT FILMS	ONE FILM				
Acknowledgment from stage at live screenings	ALL FILMS	SELECT FILMS	ONE FILM				
Company location added to CFF "How to Fest" map	YES	YES	YES				
Logo on the festival poster festival	YES	YES	YES				
Listed on a virtual screening of your choice			AS SPONSOR	AS CO- SPONSOR			
Tickets to Opening Night	15	10	5	2	2		
Size of program advertisement	FULL PAGE	1/2 PAGE	1/4 PAGE	1/4 PAGE	1/8 PAGE	1/8 PAGE	1/8 PAGE
Logo on a specified page of the program + website	SPONSOR PAGE	SPONSOR PAGE	SPONSOR PAGE	CO- SPONSOR PAGE	CO- SPONSOR PAGE	SPECIAL THANKS	THANK YOU (LISTED)
# of VIP All Access Passes	20	15	10	5	2	2	2
Access to VIP Filmmaker Lounge	YES	YES	YES	YES	YES	YES	YES
Invitation to Sponsorship Reception	YES	YES	YES	YES	YES	YES	YES



# CENTRE FILM FESTIVAL HIGHLIGHTS

Maintained our commitment to foster Diversity, Equity, and Inclusion across all our events.

In April 2024 we were awarded Community Engagement and Scholarship Award by the Penn State University

In 2023 we screened more than 115 films and hosted 52 visiting filmmakers and guests.

Emmy award-winning PSU alum Gerald Abrams attended, with his son JJ Abrams, to accept the Centre Film Festival Lifetime Achievement Award. 400+ people attended the ceremony and reception.

Received 600+ film submissions from filmmakers globally for this fall 2024 festival. The most in Centre Film Festival history. That means our selection rate is 16%. The most selective ratio we've had yet...

We added LIVE MUSIC and AFTERPARTIES to our 2022 festival with terrific local food and drink sponsors

Increased our ticket sales by 80% since our founding year, including hybrid, virtual and inperson screenings, and events.

Provided more than 40+
Film Awards selected by our industry-standard and award-winning jury of filmmakers and students including a new Pride On Screen award.

Hosted free High School masterclasses and kept all our tickets for students completely free. THANKS TO YOUR SUPPORT.

Two of our award winners were nominate for Oscars® in 2023

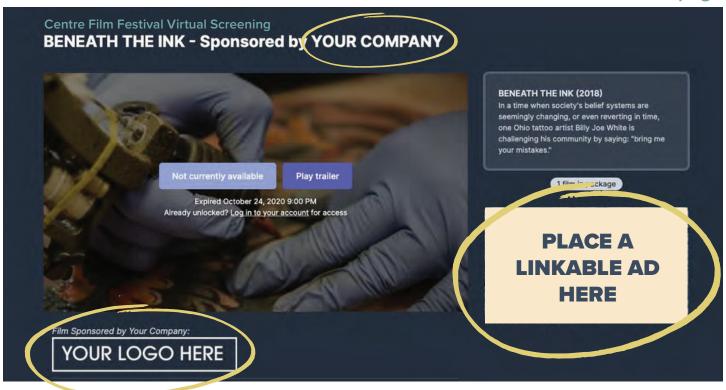


## IN-PERSON & VIRTUAL FILM SPONSORSHIP

Before movie on screen



On the virtual movie web page





### THANK YOU 2023 SPONSORS

#### **FOUNDING SPONSORS**



#### **PennState**

Donald P. Bellisario College of Communications







#### **PRODUCERS**





#### **CO-PRODUCERS**





Don Davis Program in Ethical Leadership



#### **ASSOCIATE PRODUCERS**























#### ASSISTANT PRODUCERS







Jewish Studies Program at Penn State





#### **SPECIAL THANK YOU**



























