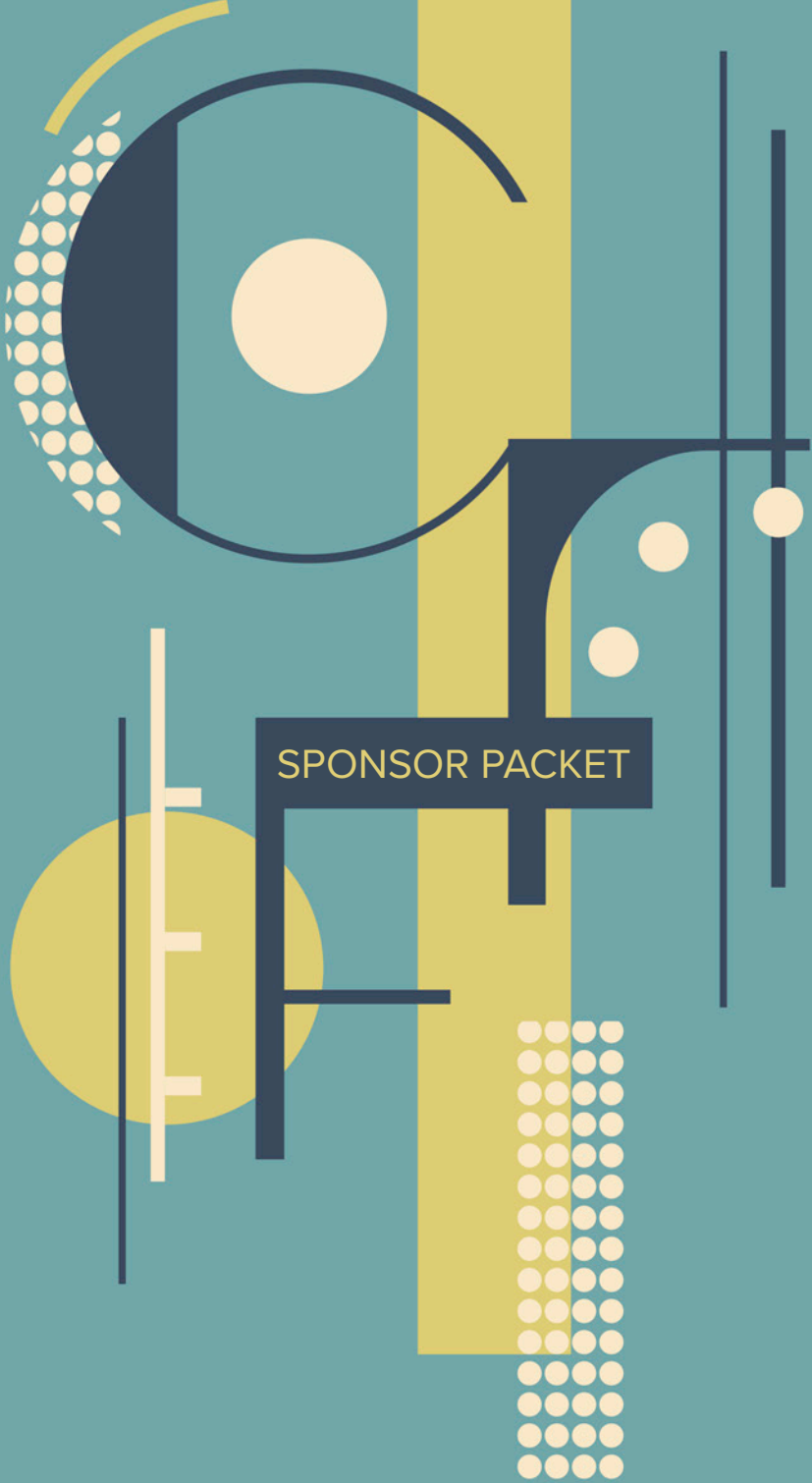


CENTRE FILM FESTIVAL



SPONSOR PACKET

October 30th –
November 5th, 2023

ROWLAND THEATRE, PHILIPSBURG, PA
STATE THEATRE, STATE COLLEGE, PA



KEEPING OUR HISTORY ALIVE AND OUR ARTS LOCAL

Dear Fellow Community Member,

We are immensely grateful for the support from the community that allows us to bring back the Centre Film Festival to our historic theatres this fall from October 30 - November 5, 2023.

In partnership with you, it is clear that Central Pennsylvania appreciates bringing independent film to our region. In the process of planning and hosting our first four years of the festival, it has been inspiring getting to know the people, local businesses, and non-profit organizations who are committed to Central Pennsylvania, our heritage, our community, and the arts. The coming year will provide even more opportunities to fulfill our mission of being a partner in the county with a full week of educational programming and film festival experiences.

We are celebrating our Fifth Anniversary In 2023. As we grow, we continue to embrace new ways of uniting this community through the ever changing ecosystem of film. Our festival will continue to offer in-person screenings as well as a virtual option. We will retain the local and regional visibility our sponsors and advertisers appreciate. We are also exploring other avenues for reaching new audiences and demographics, including visitor packages, youth outreach, and film industry incentives.

Our audience members, filmmakers and volunteers are still telling us about how invigorating and memorable the festival was in 2022. In four short years, Centre Film Festival has evolved into a national brand reaching more than 10 countries, 25 states, and various local zip codes. But we couldn't do this without the incredible local support from businesses and individuals across Central PA. Thank you for your support and we look forward to adding you to our list of sponsors for 2023.

Sincerely,

Pearl Gluck
Artistic Director

CENTRE FILM FESTIVAL

10.30.23 – 11.05.23

STATE THEATRE, STATE COLLEGE, PA • ROWLAND THEATRE, PHILIPSBURG, PA

THE CENTRE FILM FESTIVAL RETURNS FOR ITS FOURTH YEAR PARTNER WITH US THROUGH SPONSORSHIP AND PLACING AN AD IN OUR PROGRAM

Your sponsorship will appear in the program, website, and poster where sponsors are listed.



Sponsorship options:

Please select one (see sponsor level benefits on next page)

- Executive Producer** (in addition to other benefits, includes a full page ad in our program book) \$20,000
- Producer** (in addition to other benefits, includes a half-page ad in our program book) \$10,000
- Co-Producer** (in addition to other benefits, includes a quarter page ad in our program book) \$5,000
- Associate Producers** (in addition to other benefits, includes a quarter page ad in our program book) \$2,500
- Assistant Producer** (in addition to other benefits, includes an eighth page ad in our program book) \$1000
- Special Thanks** (listed in the sponsorship Special Thanks section + an eighth page ad in our program book) ... \$500
- Thank You** (listed in the sponsorship Thank You section + an eighth page ad in our program book) \$250

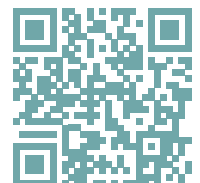
Advertising options:

Yes, we would be happy to put the following ad in your program to support bringing arts to our community (deadline to submit is September 6):

- Full Page** (4.5" x 7 .5") \$150
- Half Page** (4.5" x 3.75") \$100
- Quarter Page** (4.5" x 1.7") \$75
- Eighth Page** (2.25" x 1.7") \$50

Payment — NOTE: there is a transaction fee for online payments. Payment by check incurs no additional fees.

- Check is enclosed -- please make checks payable to "Centre Film Festival"
Send payment to: 19 Colonnade Way, Ste. 117, PO Box 107, State College, 16803
- Pay online by credit card (please use link here or scan the QR code to go to our payment page)



Ad Artwork

- We will send digital art as a high resolution, final size file (JPG, PDF, EPS) to pearl@centrefilm.org
- We will supply text and graphics or a business card by email to pearl@centrefilm.org
- We want to use an ad from a previous festival -- please indicate which year here -> _____

Centre Film Festival is a non-profit 501(c)(3) organization. We need your support to continue. Support at all levels are appreciated and allow us to grow the festival each year. Keep in mind that many companies will match their employees' contributions to Centre Film Festivals. See if yours will as well to double the contribution!



2023 SPONSORSHIP BENEFITS

10% annual discounts available to multi-year sponsors

Executive Producer \$20,000+

- A “brought to you by” Pre-film Slide before each film
- Company Logo and acknowledgment in all promotions (print + digital) including the event poster
- Recognition in the form of “brought to you in partnership with” prominently displayed in our program book and website
- Acknowledgment from stage screenings
- Option to add Company to our CFF digital and print map for visitors, festival participants, and filmmakers
- 15 tickets to Opening Night screening
- A full-page ad in our festival program book
- Listing as a sponsor in the program and website
- 20 VIP All Access Passes
- Access to VIP/Filmmaker Lounge
- Invitation to Sponsorship Reception

Producer \$10,000

- A “brought to you by” Pre-film Slide before select films
- Acknowledgment from stage at select film screenings
- Option to add Company to our CFF digital and print map for visitors, festival participants, and filmmakers
- Logo on the festival poster
- 10 tickets to Opening Night screening
- A half page ad in our festival program book
- Listing as a sponsor in the program and website
- 15 VIP All Access passes
- Access to VIP/Filmmaker Lounge
- Invitation to Sponsorship Reception

Co-Producer \$5,000

- A “brought to you by” Pre-film Slide for one film of your choice
- Acknowledgment from stage for specific film block of your choice
- Option to add Company to our CFF digital and print map for visitors, festival participants, and filmmakers
- Logo on the festival poster
- Listing as sponsor for a virtual screening of your choice

- 5 tickets to Opening Night screening
- A quarter page ad in our festival program
- Logo on the sponsor page of our program
- 10 VIP All Access Passes
- Access to VIP/Filmmaker Lounge
- Invitation to Sponsorship Reception

Associate Producer \$2500

- Listing as co-sponsor for a virtual screening of your choice
- 2 tickets to Opening Night screening
- A quarter page ad in our printed festival program
- Logo on the co-sponsor page of our program
- 5 VIP All Access Passes
- Access to VIP/Filmmaker Lounge
- Invitation to Sponsorship Reception

Assistant Producer \$1000

- 2 tickets to Opening Night screening
- An eighth page ad in our printed festival program
- Logo on the co-sponsor page of our program
- 2 VIP All Access Passes
- Access to VIP/Filmmaker Lounge
- Invitation to the Sponsorship Reception

Special Thanks \$500

- 2 VIP All Access Passes
- An eighth page ad in our printed festival program
- Logo in the Special Thanks section of our program
- Access to VIP/Filmmaker Lounge
- Invitation to the Sponsorship Reception

Thank You \$250

- 2 VIP All Access Passes
- An eighth page ad in our printed festival program
- Listed in the Thank You section of our program
- Access to VIP/Filmmaker Lounge
- Invitation to the Sponsorship Reception



CENTRE FILM FESTIVAL HIGHLIGHTS

Maintained our commitment to foster Diversity, Equity, and Inclusion across all our events. In April 2023 we were awarded an Inclusive Excellence Award by the Penn State University Donald P. Bellisario College of Communications

In 2022 we screened 110 films and hosted 38 visiting filmmakers and guests.

Emmy, Grammy, Tony and Director's Guild award-winning PSU alum Stan Lathan attended to accept the Centre Film Festival Lifetime Achievement Award. 400+ people attended the ceremony and reception.

Received 400+ film submissions from filmmakers globally for this fall 2023 festival. The most in Centre Film Festival history. That means our selection rate is 25%. The most selective ratio we've had yet...

We added LIVE MUSIC and AFTERTPARTIES to our 2022 festival with terrific local food and drink sponsors

Increased our ticket sales by 80% since our founding year, including hybrid, virtual and in-person screenings, and events.

Provided more than 29 Film Awards selected by our industry-standard and award-winning jury of filmmakers and students.

Hosted more than fifteen free High School masterclasses and kept all our tickets for students completely free. THANKS TO YOUR SUPPORT.

During COVID we continued to expand... and added the hybrid (virtual) aspect to the festival. That means we gave everyone a chance to take part and we expanded our audience.



IN-PERSON & VIRTUAL FILM SPONSORSHIP

Before movie on screen

Scream of My Blood



FILM BROUGHT TO YOU BY:



PennState
Donald P. Bellisario
College of Communication

Wednesday, November 1st @ 6pm
THE STATE THEATRE

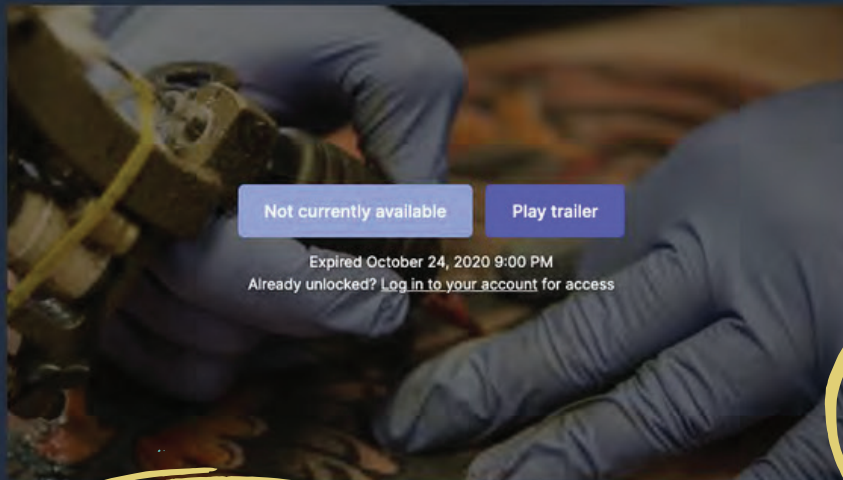
CENTRE FILM FESTIVAL

@centrefilm

On the virtual movie web page

Centre Film Festival Virtual Screening

BENEATH THE INK - Sponsored by YOUR COMPANY



Not currently available

Play trailer

Expired October 24, 2020 9:00 PM
Already unlocked? [Log in to your account](#) for access

BENEATH THE INK (2018)

In a time when society's belief systems are seemingly changing, or even reverting in time, one Ohio tattoo artist Billy Joe White is challenging his community by saying: "bring me your mistakes."

1 film package

PLACE A LINKABLE AD HERE

Film Sponsored by Your Company:

YOUR LOGO HERE



THANK YOU 2022 SPONSORS

EXECUTIVE PRODUCERS



PennState
Donald P. Bellisario
College of Communications



PennState
Student Affairs



PRODUCERS



pennsylvania
COUNCIL ON THE ARTS
THE MCCOURTNEY INSTITUTE
FOR DEMOCRACY



Don Davis
Program
in Ethical
Leadership



CGS
Center for Global Studies



Jewish
Studies
Program at
Penn State

CO-PRODUCERS



CHUMLEY'S
COCKTAIL BAR



THE DEAD CANARY
BREWING COMPANY

DEPARTMENT OF
COMPARATIVE LITERATURE



Central Pennsylvania
Festival of the Arts™

HALEY SINGER
GRAPHIC DESIGNER

PennState
College of the Liberal Arts
DEPARTMENT OF
GERMANIC AND SLAVIC
LANGUAGES AND LITERATURES



ASSOCIATE PRODUCERS



AQUA
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WEBSTER'S
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harrison
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